

CES Rebrands to FLō Energy Solutions, Doubles Down on Transforming Its Clients Into the World's Most Energy-Efficient Food Retailers

Ranking #1 out of 23 heating, ventilation and air conditioning technologies, NREL (DoE) reports FLō Energy Solutions technology outperforms across all six US climatic zones for energy efficiency and efficacy

TORONTO, August 2, 2021 – CES has rebranded as FLō Energy Solutions Inc., effective August 3, 2021. For more than two decades FLō Energy Solutions has been honing and finetuning its systems expertise in climate control, ventilation, refrigeration integration and enterprise solutions for the biggest Fortune 500 supermarket companies across Pan America. Since opening their doors in 1998, FLō has worked with more than 100 food retailers across North America and Mexico.

“At our core we’re a hub for our partners and customers for new ideas and emerging technologies. But that’s just one part of our promise,” said Bryan Elliott, FLō Energy Solutions Founder & CEO. “Our ultimate goal is to make food retail environments better by ensuring building operations systems flow together more easily and smoothly. This helps save money, reduce carbon emissions, and eliminates energy waste.”

With the world of food changing faster than ever before, food retailers face increasing pressure to keep up with evolving customer expectations, reduced operational costs and growing mandates to increase their environmental impact. Enter FLō, food retail’s go-to for energy solutions specifically designed by food retail experts – for food retail, by food retail. And this expertise has yielded superior results for FLō’s clients.

“We work with some of the top food retailers out there, who’ve done tremendous work reducing their energy consumption levels. And yet, when you look at the big picture, food retail still reports the highest energy intensity of any sector,” explained Elliott. “So we’re upping the ante and expanding upon our vision to help transform all our customers into a “top 20” list of the world’s most energy efficient food retailers.”

In addition to CES’ rebranding evolution to FLō Energy Solutions, the company is expanding its customer base beyond their supermarket anchor clients to include grocery stores, drug stores and the fast-growing specialty retailer market.

For the team at FLō Energy Solutions the rebranding isn’t just about a name change; it’s about better reflecting the promise they’re making to customers to make their retail environments better for the food they carry, the people they serve and the planet we all live in.

Learn more about FLō Energy Solutions at their new website www.systemsflo.com.



About FLō Energy Solutions

FLō Energy Solutions (formerly CES) is the go-to energy solutions company for food retailers. Since 1998 FLō Energy Solutions has honed its credentials solving the unique space conditioning challenges of supermarkets. The company has since expanded to include grocery stores, drug stores and specialty retailer stores to become the energy efficiency specialist of choice for all food retailers. Visit systemsflo.com to learn more.